

# **VISARD PLATFORM PRESENTATION**





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# INTRODUCING VISARD

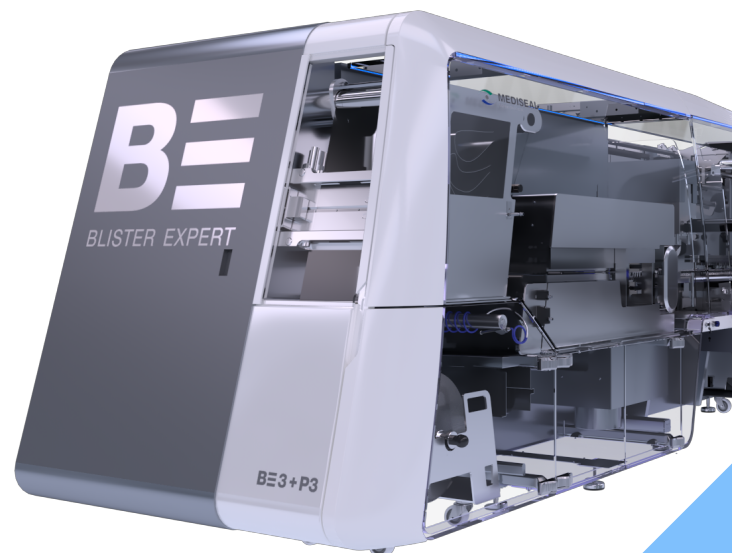
VISARD is the first company to bring a 3D visualization platform to market capable of providing realistic Virtual and Augmented Reality solutions and Web3D applications for industrial companies that produce and sell complex machinery or equipment.

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## INDUSTRIES

VISARD's immersive VR solutions simplify high complexity engineering equipment across a variety of industries. These include:

- Pharmaceutical (both production and inspection)
- Cosmetics
- Grinding and Cutting machines
- Packaging
- Automotive
- Robotics
- Other Industries that require high-resolution visualization and animation



# VISARD SERVICE

VISARD develops a wide range of VR solutions, including Web3D, VR-Showrooms, and VR training simulators. We constantly adapt to our clients' needs and expectations.

## WEB 3D

Web3D displays VR content on any browser, whether it's on a workstation or a mobile device. In this internet application, users can freely walk around and interact with the machine. Most companies use this solution to reach global clients at any time of day or night.



## VR TRAINING SIMULATOR

VR Training Simulators are our most advanced technologies. This gives all the benefits of the showroom and gives the user the ability to interact with the machine via a controller or even their hands. It also allows them to move freely around the room, as the application automatically adjusts the VR space to match the user's movement. Companies prefer this solution for training simulations because the immersive experience enhances the learning process.

## VR SHOWROOM

With a VR-Showroom, clients can view your machine through VR-glasses. They can look around, make observations, and truly be a part of the VR world. This solution is often employed by clients who want to increase the space of their trade fair booth and showcase more machines than would fit.



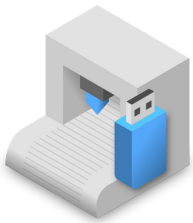
# THE VALUE OF VR

VR applications add incredible value to your company. Here are just a few of them:



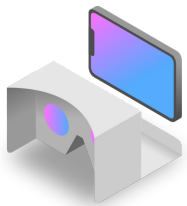
## MORE LEADS

Our clients report an average lead increase of 30% by using our VR technology in public spaces such as trade fairs. These innovative technologies attract more attention because they stand out from the crowd. They make it easier to introduce your machinery and start the conversation.



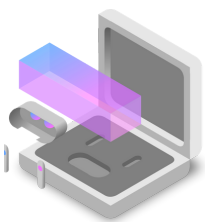
## REDUCE TRANSPORTATION COSTS

It costs to transport a machine both to and from a trade fair. Opting to use a VR machine instead completely nullifies these costs. This is especially true for large and heavy machinery.



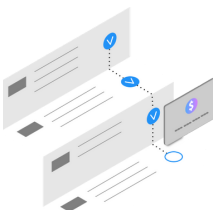
## REDUCE PERSONNEL COSTS

Disassembling and reassembling machines requires skilled employees in both locations. Any employee can easily and quickly set up our VR equipment, thus reducing these costs in a major way.



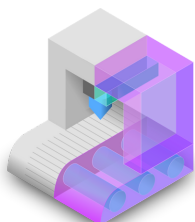
## FLEXIBILITY

Transporting large machines requires plenty of logistical planning and skilled employees, which ultimately limits your flexibility. VR solutions solve this problem because anybody can easily fly to any client at a moments notice. Simply make an appointment and grab the case.



## ELIMINATE LOSSES CAUSED BY PRODUCTION PAUSES

When we take a machine off the production line, it doesn't generate any value because it can't do its job. With a VR solution, you can keep your machine at work generating funds for your business while also showcasing it and training new employees on it.



## REVEAL HIDDEN PROCESSES WHILE MACHINE WORKS

VR can show anything that you imagine. For example, you can opt to make the covering of your machine transparent so that hidden processes are shown off even while the machine functions.



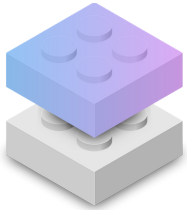
## **A SCRIPTED TOUR SHOWS IMPORTANT FEATURES OF YOUR MACHINE**

Instead of showing them a catalogue or telling them about features, let your clients explore your machines for themselves. By incorporating a guided tour into the application, you can take your client on a personal journey through the machine.



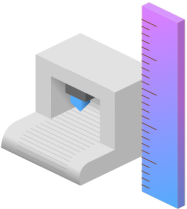
## **QUICKLY COMPARE MACHINE VARIETIES**

If you offer different variations or customizations, allow users to alternate between them with a single click.



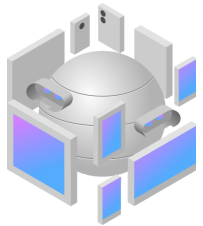
## **SHOWCASE MACHINES STILL IN DEVELOPMENT**

Even if it's in the process of being developed, you can still show off your machine. This ensures customer interest before the machine even hits the market.



## **SPACE IS NOT A LIMITATION**

In VR, you'll never be limited by a space. Showcase as many machines as you want within a single application. This is especially pertinent for trade shows with limited booth space.



## **MORE THAN ONE PLACE AT A TIME**

If you want to show your machine to multiple clients at once, that is now possible. All you need is one more set of equipment that costs around \$200



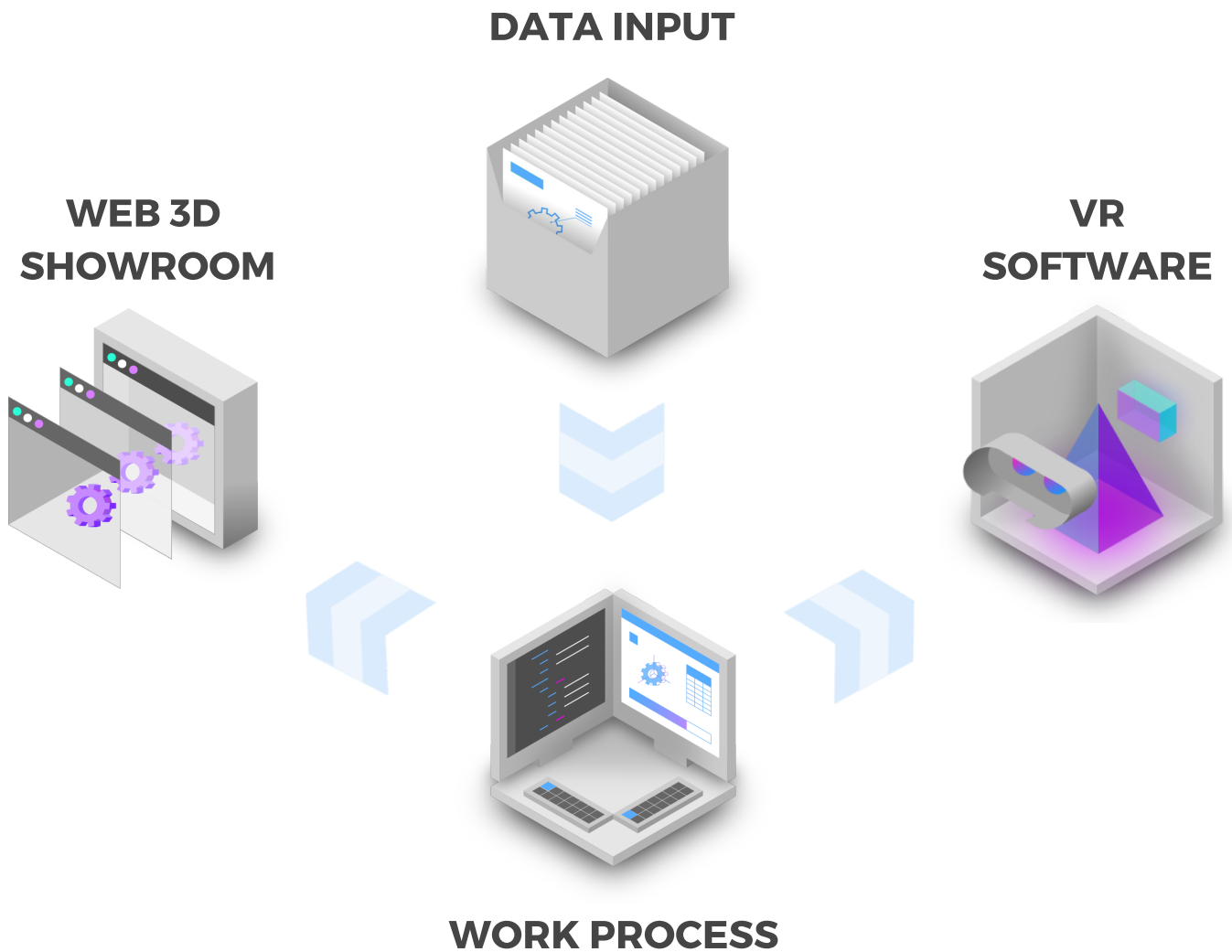
## **VR TECHNOLOGY CREATES AN IMPRESSION OF AN INNOVATIVE COMPANY**

Using this new and innovative technology reflects your company's modern image.

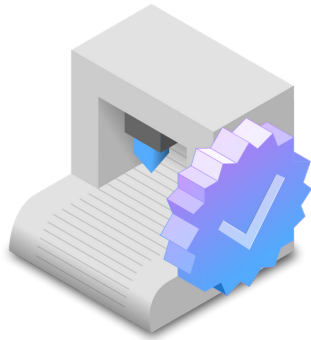
# HOW IT WORKS

Starting your first VR project is extremely easy. Simply provide us with the data for your machine and tell us what you want to achieve. The process follows three easy steps:

1. PROVIDE US WITH DATA AND INFORMATION
2. WE DEVELOP YOUR VR MACHINE
3. WEB3D, VR-SHOWROOM, AND/OR VR-TRAINING SIMULATORS ARE READY TO USE

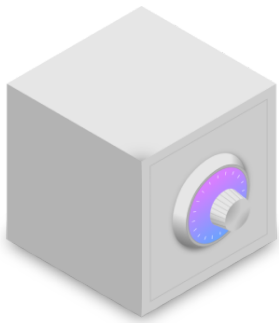


# VISARD BENEFITS



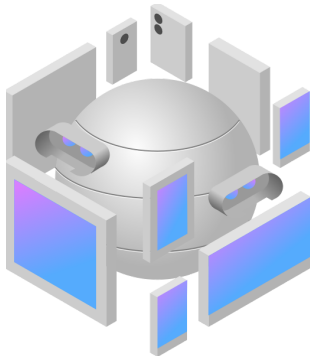
## QUALITY

Through their extensive experience in the industry, VISARD's experts guarantee the highest quality and professionalism on the market.



## SECURITY

VISARD understands the importance of security, so we always use the latest and greatest security systems. We always make sure that they are up to date so that data leaks and loss are nearly impossible. We make sure that security analysts and experts are available around the clock to constantly ensure complete information technologies security.



## ACCESSIBILITY

VISARD's VR platforms allow clients to access your product anytime and anywhere. This saves transportation costs, improves flexibility, reaches more clients, and makes it easier for you to communicate with potential clients.



## PRICING

VISARD's unique and innovation subscription model makes these systems incredibly affordable. For only €789/month, we'll start up your first project. Please contact us for more information.

# PRICING

Our transparent pricing model gives you the upfront cost for developing your first VR machine.

Try out the [calculator on our website](#) to determine an estimated amount. Prices start at €789.

Simply input your machine size, the desired VR solution, and your subscription type.

MACHINE SIZE

SMALL: < 5M<sup>2</sup>

MEDIUM: < 15M<sup>2</sup>

LARGE: < 50M<sup>2</sup>

ENTER MEASURES

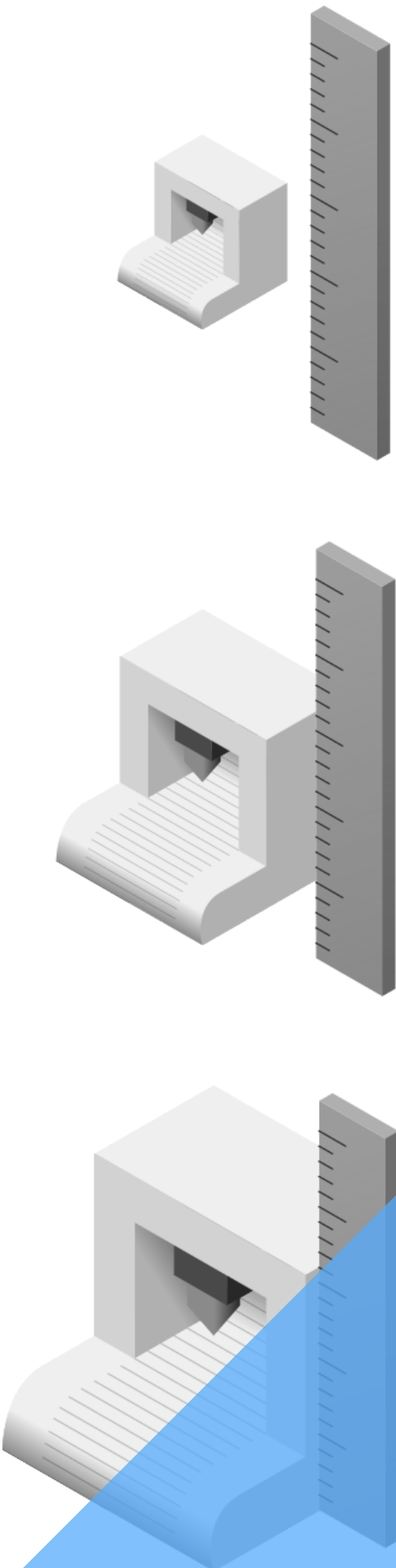
SOLUTIONS

WEB 3D SHOWROOM

VR SHOWROOM

	STARTER	BASIC	PROFESSIONAL
	€ 499	€ 799	€ 1099
	per month	per month	per month
Machine 3d Visualisation	✓	✓	✓
Visard Virtual Vault	✓	✓	✓
Animation	✓	✓	✓
Cloud Storage	✓	✓	✓
Analytics & Statistics		✓	✓
Lead Generation Form		✓	✓
Custom CI			✓
CRM integration			✓
Live Chat			✓
Branding		✓	✓
Tutorial			✓
Room Scale			✓
Digital Hands			✓

If you have any special requests or questions, we're more than happy to help.



# OUR CLIENTS



# CONTACTS

If you're ready to make the right decision, please contact us.  
We're here to answer any questions that you may have.

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